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Session 1: Welcome and introduction

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SESSION 1

- ◆ Round table
- ◆ Identifying your audience
- ◆ Purpose
- ◆ Starting point

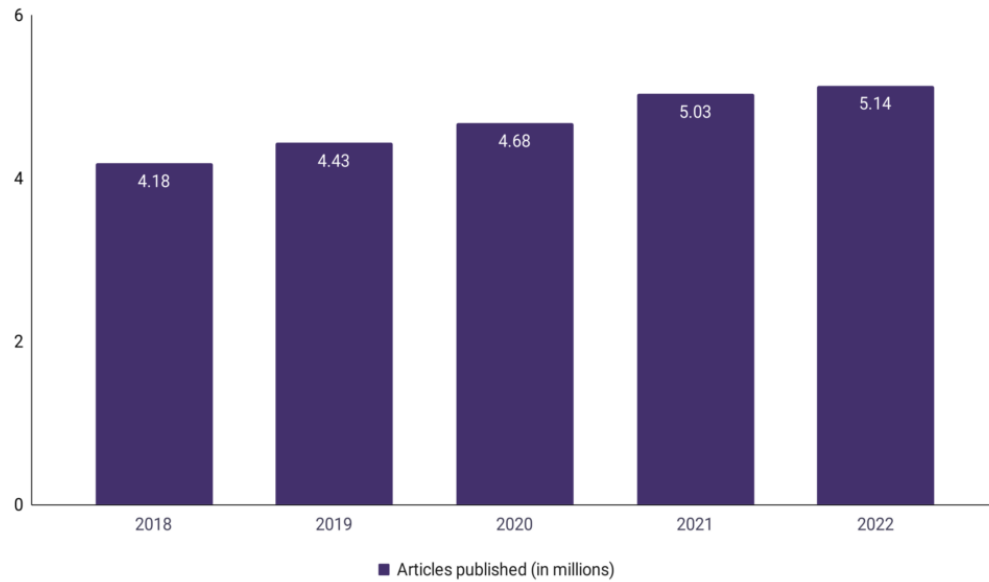


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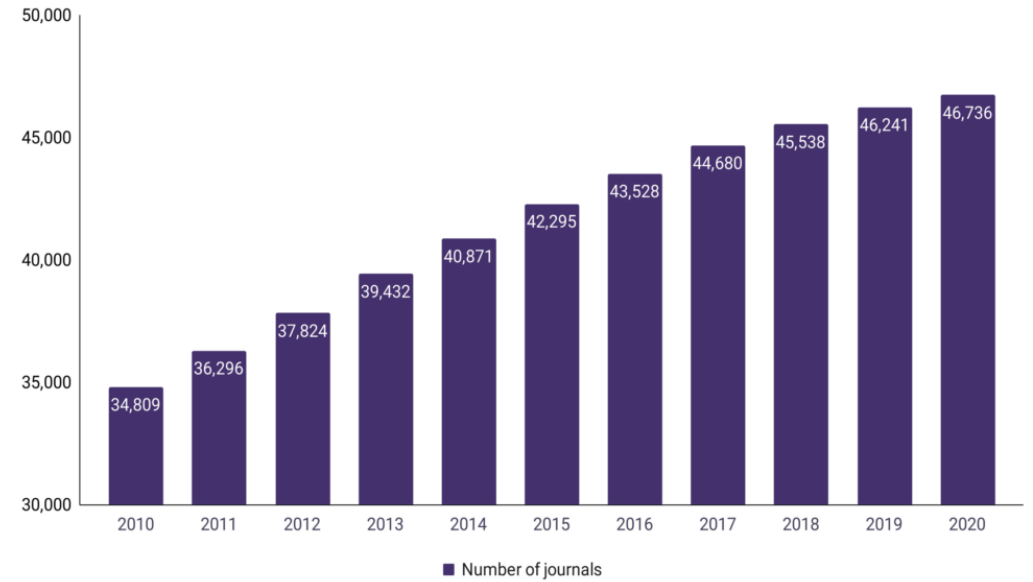


GENERAL STATISTICS

Number of academic papers published by year (in millions)



Number of academic journals by year (worldwide)



[<https://wordrated.com/>]

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PLANNING

How to start?



[<https://shutterstock.com/>]

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STARTING PHASE

What is your purpose of writing a paper?

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STARTING PHASE

Name three prominent authors in the field, and their affiliations

What is the research gap?

How is your work differentiated by theirs?



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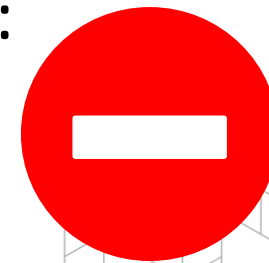


STARTING PHASE

What is going to be the benefit to the reader?

Do you have a story to tell?

If you do not have the answer to these questions:



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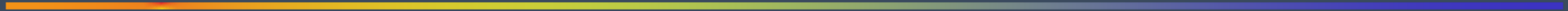


STARTING PHASE

Journal papers or conference proceedings?

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